

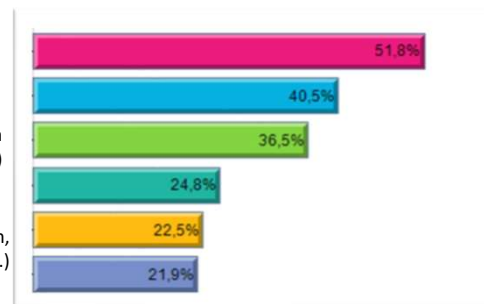
**Our conviction as farmers, based on environmental, social & economic results on our farms = Conservation Agriculture is a positive agriculture for carbon storage, soil fertility, biodiversity, erosion, farmers and society**



**One objective of our farmers network : reconcile citizens with agriculture and farmers thanks to Conservation agriculture**

Priority issues  
for citizens :

Preserve biodiversity (bees, birds...)  
Preserve water quality  
Fight global warming (carbon storage)  
Ensure Food security  
Preserve Soils (earthworm, mushrooms, ...)  
Improve farmers incomes



Citizen expectations about agriculture – Mevel Study – APAD 2019

**Our actions as the French association of CA farmers**

✓ **Launch of a private label, specific to Conservation Agriculture (2020)**



No tillage



Cover crops



Diversity of species



✓ **Highlight the benefits of Conservation Agriculture to citizens by open farms, movies, events**

More than 100 release around Europe

